

Meri E. Robinson, Ed.D



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PROFILE SUMMARY

Motivating and talented Digital Learning Supervisor driven to inspire others to pursue academic and personal excellence. Strives to create a challenging and engaging learning environment in which those I teach and develop become life-long scholars and learners. Detail-oriented problem-solver with superb communication, interpersonal and organizational strengths with a track record of executing innovative instructional technology programs that have produced positive measurable outcomes. Well-developed team-building and leadership abilities with experience in teacher preparation and coaching team members, teachers and administrators.

HIGHLIGHTS

- Natural Leader
- Educator Preparation
- Innovative Teaching Methods
- Curriculum Development
- Innovative Thinker
- Exceptional Written and Verbal Communicator
- Effective use of Multi-Media Teaching Tools
- Activity Planning and Supervision
- Grant Manager
- Interpersonal Communication
- Physical/Social Development
- Emotional/Developmental Problems
- Program/Learning Development
- Meeting Facilitation

ACCOMPLISHMENTS

- Created innovative learning environments through summer camp programs that focused on STEM development for 557 Title Students across seven sites. Of the 133 teaching staff, 78% reported that their teaching practice had changed as a result of the professional development and teaching in the camp. Changes include STEM integration across curriculum and increase in student engagement.
- Successfully deployed 18,000 iPads across eight schools and 18,000 Chromebooks across 78 schools to establish a framework for a blended learning environment, ensuring access by children from low-income families.
- Planned and facilitated training for over 2,000 teachers in implementing the iPad, iPod, Chromebooks, and other mobile devices as instructional devices in 1:1 environments and with classroom sets. Also, taught on how to integrate online tools such as Web 2.0 sites, Google Docs, Social Networking and Web Design.
- Modeled the integration of technology in all curriculum areas using interactive whiteboards (SMART board, InterWrite, and Promethean) that expertly trained hundreds of preschools to 12th-grade teachers and dramatically increased adoption district-wide.
- Architected and implemented sequential program of study for teaching the use of computers, information retrieval, and research, data manipulation, visual and audio presentation, and coding with students.
- Developed Maryland State Department of Education (MSDE) credit courses that focused on innovative teaching methods like MakerSpace and Flipped classrooms to improve engagement, enhance instruction, and build teacher technology efficacy.
- Developed hundreds of teachers to facilitate Professional Learning Communities surrounding Flipped Classroom, STEAM, STEM through Gaming, MakerSpace and Technology Integration on a county, state and national level.
- Presented at local and national conferences and events such as National Digital Learning Day, International Society for Technology Education (ISTE), Maryland Society for Educational Technology (MSET) iPad Boot Camp, iSummit, National Title I Conference and CUE Leadership 3.0 surrounding the topic of successful technology implementation.
- Provided training and assistance to Prince George's County School System Employees with a focus on the following applications: Data Warehouse, Performance Matters, SchoolMax (Census, Enrollment, Transportation and Student Scheduling Maintenance), Aesop Substitute Management System, Podcasting, Microsoft Office Suite, iBooks Author, and Apple Works.
- Provided professional development presentations and manuals on a county, state level, including demonstration lessons using computer assisted instruction and other state of the art technology used for instruction. Created, analyzed, modified, and implemented materials and curriculum (math, writing, social studies, science and art) to meet the various needs of K-12 students and adult learners. Formulated and implemented educational interventions for at-risk K to 12 school students.

Supervisor of Digital Learning**Jul 2015 – Present****PG County Public Schools, Title I Department, Landover, MD**

Promoted to design and develop age-appropriate digital learning experiences for students, teachers, and administrators. Lead technology team of six and over 75 facilitators in executing the integration of mobile devices, interactive whiteboards and other technology devices as learning tools. Accountable for ensuring that programs succeed by providing oversight of the design, development, delivery, revision, and maintenance processes.

- Successfully deployed 8,000 iPads across eight school sites and 18,000 Chromebooks across 78 schools to establish a framework for a blended learning environment to help ensure that all children from low-income families meet challenging state academic standards.
- Planned and facilitated training for over 300 teachers in implementing the iPad, iPod, Chromebooks, and other mobile devices as instructional devices in 1:1 environment and with classroom sets.
- Led District's flagship Transforming Education through Digital Learning Implementation (TEDL) project from inception to implementation; earned the prestigious Apple Distinguished Program Award.
- Advanced the PGCPs mission to create innovative learning environments through the introduction of the S.T.A.M.P Summer Programs; built program from ground zero to 30 Community Partnerships, 557 Students, and 133 Staff members with 98% of respondents reporting a positive learning experience.
- Monitored and controlled grant expenditures, compliance, and program audits; prepared and submitted grant reports and budget revisions on time.
- Developed Maryland State Department of Education (MSDE) credit courses on the use of MakerSpace and Flipped classrooms to improve engagement, enhance instruction and develop teacher technology skills.

Instructional Technology Specialist**Jan 2011 - Jun 2015****PG County Public Schools, Title I Department, Landover, MD**

Selected to provide strategic leadership and coordination for the development and implementation of district-wide and school-level programs that enable students to use technology as learning tools. Provided training and support (staff development) to teachers and administrators on technology integration. Challenged to research, evaluate, identify, and recommend new technologies to serve as learning tools for students. Identified best practices for technology integration, trends, and applications related to technology for use in the district's program.

- Modeled the integration of technology in all curriculum areas using an interactive whiteboard (SMART board) that expertly trained hundreds of preschools to 8th-grade teachers and dramatically increased adoption district-wide.
- Maximized teacher training program effectiveness by producing reports and providing data-driven evaluations using a variety of metrics, including instructional design, teaching and learning, system usage and other data as needed.
- Provided professional development programs in alignment with curriculum goals, ensuring integration of student computer competencies as outlined by the state.
- Coordinated resources to build and deliver quality educational programs by actively participating in curriculum development at the local and state level.

Technology Coordinator**Jun 2010 - Dec 2010****PG County Public Schools, Technology Department, Landover, MD**

Promoted to elevate educational technology and integrate future-forward learning systems for over 240 schools. Challenged to initiate and develop overall training objectives, directly responsible for overseeing all operations related to the professional learning framework on technology usage for teachers. Collaborated with administrators and faculty to develop and implement plans to advance online and multimodal program usage in the classroom.

- Initiated the installation of a technology resource center, creating a new shared library and walk-in training facility that fueled professional development and laid the groundwork for student achievement gains.
- Increased integration of technology into the curriculum and administrative functions by establishing collaborative relationships and partner efforts to provide resources and support behind innovation.
- Architected and implemented a sequential program of study for teaching the use of computers, information retrieval, and research, data manipulation, visual and audio presentation, and coding to students.
- Activated interest and elevated awareness and knowledge of best practices for digital learning by authoring and distributing updates via email, intranet as well as presentations at district level staff meetings.
- Provided training for all educational software and devices, including wireless tablet devices and OnCourse to expand usage; participated in the development of curricular standards, benchmarks, and evaluation guidelines.

Technology Specialist

Jun 2005 - May 2010

PG County Public Schools, Title I Department, Landover, MD

Chosen based on past achievements to apply unique combination of technical proficiency and aptitude for teaching to facilitate the use of technology in classrooms and the school. Provided innovative strategies and recommendations for technology expenditures and tracking. Worked with principals, department heads, teachers, and others in implementing the school's technology plan.

- Helped reshape the learning process through technology, working collaboratively with teachers to implement best practices and drive adoption of digital learning in the classroom.
- Authored and secured a grant for implementing over 5,000 InterWrite boards across 70+ Title I Schools; served as the project manager and delivered professional development curriculum for users.
- Performed troubleshooting and research to provide timely and accurate information needed to inform executive decisions regarding technology equipment for procurement and secure swift problem resolution.
- Using past program data and outcomes, guided school administrators in identifying and correcting problems and deficiencies within current technology-based programs.
- Created a Title I scripted DVD and other resources that was used at staff meetings and back to school nights to explain Title I services to staff and parents in over 75 schools.

Technology Trainer

Nov 2001 - Jun 2005

PG County Public Schools Title 1 Department, Landover, MD

Charged with authoring instructional materials, hands-on lab exercises, and accompanying materials using a variety of media. Provide direction and guidance to supervisors in the areas of teacher development and leadership, comprehensive onboarding programs and provided support through mentoring and peer coaching.

- Created a professional development program that enabled teachers to tie computer or web-based technology to learning.
- Delivered instructor-led classroom training for both in-person and remote participants on a regular schedule; worked collaboratively with subject matter experts on curriculum development.
- Guided creation of a continuous improvement process for curriculum, student classroom experience, and trainer effectiveness, integrating evaluation results to provide professional development opportunities for employees.

Teacher in Prince George's Public Schools

Jan 2001 - Oct 2001

Matthew Henson Elementary School Landover, MD

- Planned, prepared and delivered lessons to all students in the class; Teaching according to the educational needs, abilities and achievement of the individual students and groups of students.
- Assessed, recorded and reported on the development, progress, attainment and behaviour of students.
- Provided or contributed to oral and written assessments, reports and references relating to individual students or groups of students.
- Provided guidance and advice to students on educational and social matters and on their further education and future careers; providing information on sources of more expert advice.
- Communicated, consulted and co-operated with other members of the school staff, including those having posts of special responsibility and parents/guardians to ensure the best interest of students.
- Ensured high standards of professional practice and quality of teaching and learning of the subjects through effective dialogue, participated in reciprocal peer review and observation of class teaching practice by the principal.
- Made use of audiovisual technological devices/aides, such as radio aids; projectors and other adaptations during the delivery of the lessons.
- Educated through integrating technology skills, the arts, and other hands-on meaningful activities into curriculum.

PRIOR EXPERIENCE

Founder and Director

The Fun Club, Inc., Bowie, MD

Feb 1999 - Present

- Developed and execute the company's business strategies in order to attain the goals of the board and shareholders. Provide strategic advice to the board and Chairperson so that they will have accurate view of the market and the company's future.

Teacher

Jericho Christian Academy, Landover, MD

Jul 1997 - Jun 1998

- Created lesson plans and teach those plans to the entire class, individually to students or in small groups, track student progress and present the information to parents, create tests, create and reinforce classroom rules, and work with school administration.

Teacher in Prince George's Public Schools

Thomas Pullen Art Magnet School Landover, MD

Jan 1997 - Jun 1997

- Created lesson plans and teach those plans to the entire class, individually to students or in small groups, track student progress and present the information to parents, create tests, create and reinforce classroom rules, work with school administration, and prepared students for standardized tests.

Assistant Director

Equity 2000 College Park, MD

Aug 1994 - Jun 1996

- Tracked daily progress against the filming production schedule, arranging logistics, preparing daily call sheets, checking cast and crew, and maintaining order on the set. Assisted with the taking care of the health and safety of the crew.

COMMUNITY AND OTHER SERVICE

Camera Operator

Evangel Cathedral Television Ministry, Mitchellville, MD

Jul 2003 - Dec 2014

- Operated physically control camera equipment both in studio and on location for film, television and video broadcasts and recordings.

Children's Ministry Technology Coordinator

Evangel Cathedral, Mitchellville, MD

Jan 2002 - Jul 2003

- Worked with Children's Ministry Team to plan, evaluate and coordinate Children's Ministry at both locations

Coordinator of Early Childhood Ministry

Evangel Church, Mitchellville, MD

Aug 1994 - Dec 2001

- Responsible for Sunday morning programming, overseeing and executing a weekly ministry focused on helping children and their families learn about God and biblical truths in environments that are engaging, creative, age appropriate, dynamic, creative and relational.

EDUCATION, CERTIFICATION & AWARDS

Doctorate in Education Leadership & Policy,

University of Maryland, College Park, MD, expected December 2015.

Master in Information Technology,

American Intercontinental University, District of Columbia, December 2000. Magna Cum Laude.

Bachelor of Science in Education,

University of Maryland, College Park, Maryland, December 1996.

Certifications And Awards:

- Advance Professional Teaching Certificate from Maryland State Department of Education - Issued 1997, Specialty Areas: Early Childhood, Technology/Computer Science and Administration I
- Apple Authorized Foundations Trainer
- Apple Distinguished Program Award for Transforming Education through Digital Learning Implementation

PUBLICATIONS AND SPEAKING ENGAGEMENTS

Publications

- Fossett, K., Holden, S., Jefferson, T. and Robinson, M. (2012) The 21st Century Instructional Practitioner. iBook: <https://books.apple.com/us/book/the-21st-century-instructional-practitioner/id573380404>
- Jerome, C and Robinson, M. (2015) Transforming Education through Digital Learning. iBook
- Robinson, M. (2015). UNPROVEN INNOVATION: IPADS IN K-12 ENVIRONMENTS. 10.13016/M2SV1S.

Speaking Engagements

- Robinson, M. (2018) *Makerspaces in Urban Schools*. Presentation at ISTE National Conference, Chicago, IL.
- Robinson, M. (2018) *The Instructional Practitioner*. Presentation at National Title I Conference, Philadelphia, PA.
- Robinson, M. (2017) *Leaving No Teacher Left Behind: Renovating Your Technology Professional Development Model*. Presentation at ISTE National Conference, San Antonio, TX.
- Robinson, M. (2016) *iCommunity: iLearn, iShare, iConnect*. Presentation at ISTE National Conference, Denver, CO.
- Robinson, M. (2016) *iCommunity: iLearn, iShare, iConnect*. Presentation at National Title I Conference, Houston, TX.
- Robinson, M. (2015) *Transforming Education through Digital Learning*. Presentation at ISTE National Conference, Philadelphia, PA.
- Robinson, M. (2015) *Transforming Education through Digital Learning*. Presentation at National Title I Conference, Salt Lake City, UT.
- Robinson, M. (2013) *The Flipped Classroom*, Keynote at the National Digital Learning, Washington, DC.
- Robinson, M. (2013) *Transforming Education Through Digital Learning*. Presentation at CUE Leadership 3.0, Napa Valley, CA
- Robinson, M. (2012) *1:1 iPad Implementations*. Presentation at ISTE National Conference, San Diego, CA.
- Robinson, M. (2012) *iBooks Author and 1:1 iPad Implementation*. Presentation at iSummit Conference, Atlanta, GA
- Robinson, M. (2012) *Transforming Education Through Digital Learning*. Presentation at Mobile 2012, Palm Springs, CA
- Robinson, M. (2012) *1:1 iPad Implementation*. Presentation at MSET iPad Boot Camp, Bowie, MD

AFFILIATIONS/MEMBERSHIPS

- Fellow, Post-Doctoral Improvement Science Action Network, University of Maryland
- Treasurer, College of Education Alumni Chapter Board, University of Maryland
- Member, National Association of Federal Education Program Administrators (NAFEPA)
- Member, Learning Forward The Professional Learning Association
- Member, International Society for Technology in Education (ISTE)
- Member, International Technology and Engineering Educators Association (ITEEA)
- Member, Consortium of School Networking (CoSN)
- Member, National Association of Professional Women (NAPW)

REFERENCE

Available Upon Request